

European Silver for Reynolds Logistics



Dublin 8th May 2009: Irish transport company Reynolds Logistics were yesterday awarded 2nd place in the European Transport Company of the Year 2009. The competition was open to 850,000 registered transport companies in the EU. Reynolds Logistics were nominated for the award by Fleet Transport magazine having won the 2008 Irish Transport Company sponsored by the same magazine. Eighteen companies were originally put forward for the European title, this was whittled down to 12 in the first stage with 6 subsequently going forward to the final judging in Amsterdam.

The finalists were examined under six headings Customer Relationships, Finance & Administration, Fleet Management, Safety & Training, Environment and Information Technology. The judging panel consisted of the editors of fourteen of the leading transport magazines plus four retained experts, in the fields of finance, environment, IT and a London based transport consultancy that conducted a customer satisfaction survey on behalf of the organisers. The Dutch company Van Maanen were overall winners, 2nd place went to Reynolds Logistics with Van Moer from Belgium in 3rd place. Waberer of Hungary, Smidl form the Czech Republic, and Germany's Nord-

Sud filled the final placing. Reynolds Logistics operate the smallest fleet of the six finalists with 150 trucks and 300 employees while Waberers the largest has 2000 trucks and 4500 employees.

Reynolds Logistics is a family business run by Andrew Reynolds, headquartered in Dublin they employ 300 people and run 150 trucks, mostly Mercedes. Reynolds Logistics principle activity is the distribution petroleum products in Ireland and UK. Customers include Topaz, Top, Maxol, Irish Tar, BP, Castrol and Shell.

In a post event press conference Andrew Reynolds, CEO Reynolds Logistics paid tribute to his staff, 'we have a great group of employees and they are the ones that made this award possible, it is very gratifying to have polled so strongly in the detailed customer satisfaction survey, the judges also made reference to our engineering expertise'.

Representing Ireland as *Fleet Transport Irish Haulier of the Year 2008*, Reynolds Logistics' core business is the distribution of petro-chemical and chemical bulk products throughout Ireland and British Isles. The company strives through engineering innovation and business process modelling to develop more efficient and more economical methods of distributing product on behalf of its clients.

The awards were organised by Truck Europe, the aim of the European Transport Company of the Year contest is to 'award a transport operator whose management skills, professionalism and image can be considered as an example to follow for the whole European Road Transport industry.