



### **A word from the CEO**

Andrew  
Reynolds

Hello and welcome to our new look newsletter. In order to keep our customers and suppliers up to date with news from the Reynolds Group I will be sending you a short but informative newsletter approximately every two months.

In light of the current economic situation and the volume downturns we have experienced over the past number of months we have made a number of changes in our operations to ensure that we are best placed to provide a safe, cost effective and reliable service. These changes include a strategic review of our warehousing operations in Ireland which resulted in the closure of our warehouse in Ballymount and the creation of an alliance with Two Way Aramex to provide warehousing and packed goods deliveries in Ireland.

In this newsletter you will find news about the Irish Road Safety Authority's shuttle for which we provide the drivers

## **Road Safety Authority**



Earlier this year Reynolds came to an agreement with the Road Safety Authority of Ireland to run their new exhibition unit. While exhibition vehicles are not normally our line of business it was felt that the association with this state body was worthwhile because of the intrinsic value of Road Safety and the message that it conveys to our own staff regarding our long term commitment to safety in the workplace. The information shuttle which is a mobile exhibition unit fitted with state of art audio visual equipment along with a car driving simulator and a motorbike simulator. The RSA shuttle travels to many key events thought the year. When the shuttle reaches the venues our driver's position and set the unit up ready for the public to come in and learn about road safety.

## **Fleetboard**



Drivers are at the heart of any transport operation. To enable us to

and set up services. There is also a short article discussing our use of Fleetboard from Mercedes and our accolade at European Transport Company of Year Award 2009.



monitor and assess driver performance we use the Fleetboard service from Mercedes, which uses an on vehicle computer to record details of vehicle and driver performance which is sent to Stuttgart in Germany where the data is analysed and made available on a comprehensive website. By using Fleetboard we have been able to target drivers in specific areas to improve their driving style which has enable us to realise fuel consumption benefits, this training has led to an overall improvement in driving standards.

## European Silver for Reynolds Logistics

Reynolds Logistics were awarded silver in the European Transport Company of the Year 2009 Awards which took place in May in Amsterdam. The competition was open to 850,000 registered transport companies in the EU. Reynolds Logistics were nominated for the award by Fleet Transport magazine having won the 2008 Irish Transport Company sponsored by the same magazine. Eighteen companies were originally put forward for the European title; this was whittled down to 12 in the first stage with 6 subsequently going forward to the final judging in Amsterdam.

The finalists were examined under six headings Customer Relationships, Finance & Administration, Fleet Management, Safety & Training, Environment and Information Technology. Reynolds Logistics operate the smallest fleet of the six finalists with 150 trucks and 300 employees while Waberers the largest has 2000 trucks and 4500 employees.

***Reynolds Logistics Ltd***

***Team-cv***

***Reynolds Fleet Services Ltd***

***Lubefreight Ltd***

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